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Introduction

I see many newbie's asking how they can get approved by CPA networks and unfortunately, still there is no well-organized and step-by-step guide that helps them. Actually it makes me sad when hear that these newbie's are really passionate and working hard to make money online but the process of getting into CPA networks makes them down.

Ok wait a minute; if you do not know what a CPA network is or what it does, there is no worry. I am going to give a brief yet useful information about CPA networks but I won't go through the details since this guide is mainly about "How to get accepted by CPA networks" not "What is a CPA network?". I recommend those who still do not have any idea about CPA networks to do more research about affiliate marketing and CPA networks since this is a SERIOUS business.

I should say that many fellows have presented some appropriate guides which might be enough for majority of affiliate marketers but what you are about to read is **my own unique** method. I used this method for all the CPA networks and got approved with 100% successful rate. This method is neither a secret nor a magic. This is what I have learned and optimized through my career of being an "Internet Marketer".

Well, it is not too difficult to get into **each** CPA network you want, but you have to consider some "Key Points". By keeping in mind those points and implement exactly what I am going to tell you in this FREE guide you can get approved by any, any, any network within 3 days. Frankly said, most of times you get into a network in less than 2 hours using this method.

It should be mentioned that I am going to give you a legit and honest method. I am not going to teach you how to lie to CPA networks. This method is completely ethical.

If you do not believe me then go ahead and implement the presented method. You'll see that it is easier than you think. After learning the process no CPA network can stop you. I know you might be saying "I have done what I could but they did not accept me" or "this is another guide that is only waste of time". Common friends, trust me, you will be laughing at your concern some day.

I remember when I was applying for the first CPA network I was worried about being rejected right away and I know you might have the same feeling...

OK no worries guys 'n gals, go ahead and read the guide carefully and implement the same method. That' it!

What is a CPA Network?

CPA stands for “Cost per Action”. It means, you get paid when some action happens. This action can be entering email address, submitting zip (postal) code, signing up for a web service, buying a product and much, much more. You may say so what? I just enter my email and get paid? The answer is, you are not supposed to do the **Action**, you must have others to do the action for you.

Ok what benefit does this **Action** have? Answer: there are many online, offline services that need emails, zip codes, and personal information of people for their business and they just ask you to do so. They want you to collect that information or sell their product. The good news is they pay you in return. You may not believe me but people are making living this way. This type of marketing is called **Affiliate Marketing**.

Affiliate marketers collect the data for business owners and get paid up to ... there is no limit. I personally know some guys earning 50k+/month online. Yes, by just promoting CPA offers. Yes, by just marketing for other business owners. And if I say that there are hundreds of thousand business owners pay affiliate marketers you will get the idea!!!!

Ok, so what is a CPA network? These kinds of networks just list the CPA offers for affiliate marketers and ask them to promote the offers using legit ways. The affiliates then will promote the offers to real people with their own method. Each affiliate has his/her own unique method that could be a secret!

Where do the CPA offers come from? The business owners or so-called “Advertisers” go to CPA networks and want them to add their offer to the CPA offers list. Why should the networks do this business? Is there any benefit for CPA networks? Of course there is, no one works for free!!

The business owners pay some money (say \$10) to the CPA network for each conversion (or the **Action** stated above) they make. Then the CPA network gives a portion of that to the affiliate who is promoting the offer (e.g \$7.5). Therefore, a win-win-win situation occurs for the business owner, CPA network owner, and affiliate marketer.

Well, this is about power of numbers, just imagine that you, as an affiliate, can generate 10 conversions per day for that offer. You will earn \$75 per day or \$2250 per month and that is only from **just one offer**. If you promote just 10 offers, then your earning would be \$22500 per month. Can you believe this? 😊

As the money rules, CPA network do not allow every person promote their offers. They want you to apply for the network. The network then will review the application and make a decision based on provided information in your application.

Which CPA Network Do I choose?

I suppose that you have currently selected the networks you want to apply for. It is better to get into as more as networks you can but my experience shows that at most 3-4 of them work for you. The others pay much less compared with those top 3-4. I recommend you first apply this method to 2-3 of them and once you get used to it, go ahead and do the same for top networks.

Personally I mostly work with 2 networks and I am really happy with them. They pay on-time and have higher payouts in my opinion. My top 2 networks are:

[Maxbounty](#) and EWA Private Network

The mentioned networks are not the only high quality networks out there but I prefer to work with them since I feel I have to be loyal to them besides their quality!!!!

Feel free to do research. For example, Google “Best CPA Networks” and you will find lots of networks and reviews of CPA networks. The points you want to keep in mind are their payment frequency, their payouts and their reputation.

You can go to www.affiliatepaying.com and find lots of reviews about CPA networks.

How to Apply for a CPA Network?

After picking your network, you should go to their website and look for term “Publisher” or “Affiliate” around the website. I am going to explain the application process for [Maxbounty](#) CPA network although it is almost the same for other networks.

Simply click on link below then you'll be redirected to their Website

Network's Link: [Maxbounty](#)

Picture below shows the home page of [Maxbounty](#) CPA network. Just click on the “Become Publisher”, the red button in the middle of the page, to get to the application page.



MAXBOUNTY
Your Home for the Best in Cost Per Action Marketing

HOME WHAT WE DO ADVERTISERS PUBLISHERS FAQ

HIGHEST PAYING AD CAMPAIGNS
FOR PERFORMANCE BASED AFFILIATE MARKETING

Since 2004, more than 11,000 publishers have depended on MaxBounty for revenue from CPA advertising. We are renowned for unparalleled customer service by dedicated affiliate managers and for our timely, never late payments available in multiple currencies through multiple methods.

Whether your form of advertising is done by PPC search, social network, contextual, email marketing or co-registration, you've found a reliable partner with MaxBounty.

BECOME A PUBLISHER

NEW MAXBOUNTY PUBLISHERS EARN A \$1000
PERFORMANCE SIGN UP BONUS
CLICK HERE FOR DETAILS

FEATURED ADVERTISERS

mate1 Toluna SNPD
CreditReport.com FLYCELL
pch bidz COLUMBIA HOUSE

ADVERTISERS

Let's discuss your advertising needs and goals. We can help you maximum your ROI with CPA performance marketing, where you only pay when a lead or sale is generated. [Click here](#) for more details about becoming an advertiser on MaxBounty.

CAMPAIGNS JUST LAUNCHED

Free Batman: Arkham City (One Field)
Free Diablo 3 (One Field)
Buttonwood Club - Investment Biz Opp ...
SMC - Home Business Success
Grant Approval Network - Trial

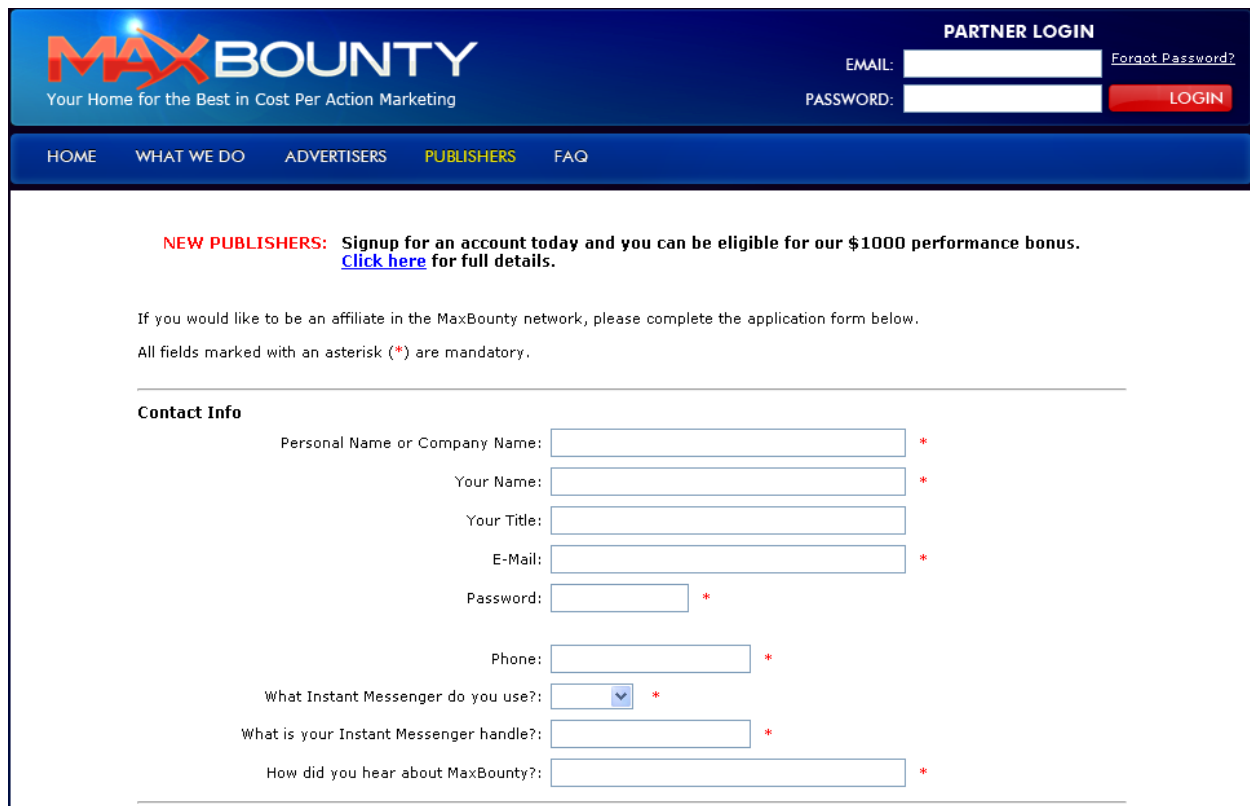
LATEST NEWS

LeadsCon
Visit us at LeadsCon in New York, NY from Aug 24-25, 2011.

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After clicking on the mentioned term an application form would appear and you are supposed to fill the fields using appropriate information. This page is such important that if you fill it right you are 50% done!



MAXBOUNTY
Your Home for the Best in Cost Per Action Marketing

HOME WHAT WE DO ADVERTISERS **PUBLISHERS** FAQ

PARTNER LOGIN

EMAIL: [Forgot Password?](#)

PASSWORD: **LOGIN**

NEW PUBLISHERS: Signup for an account today and you can be eligible for our \$1000 performance bonus. [Click here](#) for full details.

If you would like to be an affiliate in the MaxBounty network, please complete the application form below.

All fields marked with an asterisk (*) are mandatory.

Contact Info

Personal Name or Company Name: *

Your Name: *

Your Title:

E-Mail: *

Password: *

Phone: *

What Instant Messenger do you use?: *

What is your Instant Messenger handle?: *

How did you hear about MaxBounty?: *

How Do I Fill the Application Form?

Well, as I said before it is really important that how you fill it. Each every single filed on that page is **IMPORTANT**. One of the mistakes that newbies make is they just fill the form with useless information. In this section I'm going to show how you should fill out the blanks.

1 - Contact Info: In this section you give your personal information to the network such as name, email, desired password for your account and Below is a list that might be questionable to you.

- **Phone:** give your personal phone number. This is the number they are going to call you with to verify you. Some networks give you a call only once and if you don't take that call they'll reject your application.
- **What instant Messenger Do you use:** I am not sure why most of people in this business use AIM as their main messenger but I recommend you do the same. Select AIM through the drop-down menu.
- **What is your Instant Messenger Handle:** If you have not created an account in AIM just go to AIM.com, download the messenger and create an account. Then write down the username you created.
- **How did you Hear About MaxBounty?** Just mention your source that introduced MaxBounty network to you.

2 – Postal Address: The next section asks you to enter your mailing address. Just go ahead and write your mailing address.

3 – Site Info: Next one is an important section which is called "Site Info".

This is what most of newbies ask about. How do I have a website? I do not have technical knowledge to create a website, what should I do? What is that www.yourdomain.com thing? I cannot afford to pay for a website! Can I just ignore this part?

Wait, wait, wait!

I am going to answer all your questions. Just give me a minute!

In order to create your website you need a domain and a hosting account. A domain is what your site is going to be called like google.com, yahoo.com, msn.com. A hosting account is where you store your website materials, so the others would be able to have access to your website.

Where Can I Get a Domain: I personally use [Godaddy](#) domain registrar and I am happy with their prices and services. You can buy a .com domain for as low as \$7.5/year and that is lower than the money you spend for your coffee per week! Keep in mind to Google “godaddy coupon” before buying your domain since there are plenty of promotional coupons out there that reduce the price.

Where Can I Get a Hosting Account: There are many hosting services out there. I personally use [DreamHost](#) (\$3.53/month; Unlimited Storage and Bandwidth). Also, you can use one of web services of [Godaddy](#). The advantage of mentioned services is that they have one-click WordPress installing option. It means by only pushing one button your website is ready to use.

*If you have any issue regarding setting up you're website just shoot me an email using the email address given at the end of this guide. **I'll work it out for you.***

After setting up your website you need content and a nice theme. Just Google “wordpress theme” and you'll find a massive search result with thousands of pages offering free WordPress themes.

You can fill your website with any content you want but make it look professional. As I said a nice theme helps your website to be a qualified one. Your content would be better to be about a **specific niche**.

Do I Really Need a Website?

The answer is no, but having a website convince the networks that you are serious about your business. Take my advice and build a website, this website even can even help you make money in the future.

Believe me or not, I make \$1-2 a day from my first website I created for just applying to networks. There are a couple of AdSense ads on my website that deposit about \$2 into my account at the end of each day. You see, making a business online means earning money from all your resources. \$1-2/day might seem nothing but what if I tell you it covers my domains and hosting fees!

I Built My Website, Now What?

Ok, let's get back to the main topic; which is filling out the application form. In the “Contact Info” they ask about your website URL and your traffic. Just go ahead and put your website URL in the field.

There is a field that asks about your traffic and you should describe how you drive traffic to your website. These are the possible answers you may have.

- "I drive traffic to my website using SEO. I try to get ranked in search engines for the niche. I am planning to capture the leads by offering a free gift and then sending follow-ups containing CPA offer. The visitor goes through an opt-in form and receive the free gift before receiving the follow-up messages"
- "I am selling affiliate products on my website and look for to find a reliable source for my links. Since my website has good traffic (n/day visitors) I think I can monetize it using your CPA offers"
- "I am writing about [your niche]. I think I have a good number of buying visitors. I plan to pick a CPA offer and write a post around it to have the visitors do the offer."
- **And much, much more. Just be creative in your answer. Do not give general explanations; be specific. All the networks like to hear a plan from you.**

4 – Payment Info

This is where you can indicate your payment option (PayPal, Check, and Direct Deposit). Choose the one that fits you the best. There is no difference between each of them although some networks may have different minimum payment limits. For example, they pay you by PayPal whenever you want but if you want to withdraw your money using Direct Deposit the payment should be \$100 at least.

5 – Other information that may be asked

As I said before, I explained the application process for [Maxbounty](#). However, different networks can have their own way. Some other questions may be asked that I listed below.

- **What Niches you promote:** Simply name the niches you work on. Again, do not give a general answer like "I promote lots of offers in credit report, dating offers, pin submit, weight loss, teeth whitening, insurance offer ...". They will drop your application with no doubt. Give them a couple of type of offers with details like "I promote dating offers mostly Black and Latin ones. I use mostly Plenty of Fish and Facebook advertising platforms to run my campaigns. Also, I am running a couple of mature dating and planning to expand my business to those offers ...". See the difference. If you were the one who reviews the applications which one would you approve? The second applicant looks more professional.

- **What Other CPA Networks You are in:** Do not lie to them. They may go ahead and ask the network if you joined them or not. I recommend first to apply for a couple of smaller networks then apply for your top ones.
- **How Do you Plan to Promote the offers:** Again give specific answer. Some answers that you can give are:
 - “I build websites around niches and write SEO'd articles as the contents. Also, sometimes I hire someone to do the same for me. Then I do off-page SEO to get my website rank in search engines and drive organic traffic to my website. By writing a good call to action sticky post, I capture leads”
 - “I build a landing page and create an opt-in form using an autoresponder service. Then I drive traffic to the landing page by PPC traffic sources such as Google Adwords or 7search.com. The visitors will enter their emails to get a free gift in return. After being opted-in the visitor will be receiving follow-ups messages containing the offers' links.”
 - **Just be creative, imagine that you are the network owner. What would you like to hear about an applicant's plan?**

Now you are done with application, you can hit the submit button. Y

If you have any question about the application form you are submitting just drop me a line and I'll answer your question.

The Most Important Part is Still Remaining

By now, I suppose that you have submitted the application. Another mistake that people make is to wait to hear about the network's decision. As I said before, by submitting the application you are 50% done. Still another half, which is more important than the other half, should be done carefully.

Q: “Come on, tell us what this so-called **Most Important** part is”

A: This is about **Application Inquiry**.

Q: “How should I do **inquiry** on my application?”

A: I'll tell you but first I should give you more explanations

I always say to my friends that CPA networks look for **Serious** affiliates. They are eager to get these people in as soon as they apply for their networks. Why? Because the more the affiliates generate conversions the more the networks earn commissions. Therefore, the key point here is to do inquiry after you submitted the application.

There are three ways you can reach them:

1 – By Email

2 – By AIM

3 – By Phone

You can find the networks' contact information on their websites or www.affiliatepaying.com.

I prefer to call them over phone and talk to one of their affiliate managers. They will go ahead and ask some questions, mostly the same questions you answered in application form. If I cannot reach them by phone I sign in to my AIM and try to chat with them using the Instant messenger. The last option is to send them an email which I do not recommend since they may give you a general answer such as "There are lots of applicants and we are currently evaluating them one by one".

What should I say when I am doing inquiry?

Well, that is a good question.

Do not spam them! Just politely ask them to review your application with an acceptable reason. They need a reason! This is even more important than doing inquiry. Always think of a reason before contacting them.

Usually I begin the conversation as below

"Hi [the affiliate manager's name], this is Omid[my name]. Do you have a minute?"

After saying hi, he/she would ask if he/she can help you. I would say:

"I just submitted my application to your network and was wondering if you can expedite the application process. Since I am planning to run some dating campaigns on POF (or Facebook) I am looking for some high converting dating offers. I did research on offervalut.com and noticed that you have some good offers in this niche."

Read above paragraph again. Take a look at underlined phrases. The key-points are :

Being Polite: "... I was wondering if you can expedite the application process." Instead of saying "... approve my application"

Having a Reason: "I am planning to run some dating campaigns on POF (Plenty of Fish)"

Being Serious: "I am looking for high converting dating offers"

Having a specific plan: My plan is to promote dating offers on POF

Being professional: "I did research on offervaults.com ..."

They may also ask some questions about your plan in details or your income from affiliate marketing. Tell them truth but in a professional style!

Conclusion

Well, let's review what we had in this guide as a conclusion.

First we went through the definition of CPA offer and we found out what CPA networks do. We said that they have a pool of CPA offers and let affiliates pick some offers and promote them. By generating legit leads they get paid. We said that some affiliates make living using this method.

Then we discussed about the networks and application form. I mentioned that filling out the application form is very important since the networks evaluate the applications based on the provided materials.

I told you how important it is to build a website that looks professional and I showed you how you can create one. Using a good domain registrar and web hosting service building a website takes no time. You can simply create a website using WordPress. If you have any problem setting up your website just contact me with provided contact information at the end.

Eventually, I revealed my secret that how you should contact a network owner and ask them to expedite your application process. I mentioned some key-points that help you getting approved easily.

Last but not least, I want to thank you for reading my guide and I hope you enjoyed it. Do not hesitate to contact me if you have any issue on implementing the presented method. You can find my contact information on the very last page of this guide.

Thanks,

~ Omid

Well, I think you are done. You'll get approved within 3 days using presented method. Usually they approve you right away.

I hope this guide can help you getting into many networks. As I said before you need to practice this method first by applying to smaller networks and then use the same approach for top ones.

If you have any concern or issue regarding this guide just find me on WarriorForum.com and shoot me a PM.

My username is "[Omid](#)" in WF.

