



FOR IMMEDIATE RELEASE :

Contact: Tiffany Tucker

www.FatShopaholic.com

www.boominthetrunk.com

FatShopaholic@gmail.com

Chi-Town Bloggers Serving Style at the Beauty Bar

Plus Size Fashion Blogger Tiffany Tucker of Fat Shopaholic hosts Boom in the Trunk Fatshion Meetup.

Chicago, IL - September 16, 2011- Tiffany Tucker of FatShopaholic.com is gearing up to present a matchless plus size fashion event this Fall 2011 with unmatched plus size fashion bloggers, bringing fashion imperatives and raving fun with *Boom in the Trunk* at the Beauty Bar on Thursday, October 27, 2011(7 p.m. - 9:30 p.m.).

Known for her cute and spunky fashion, Chicago native, Tiffany Tucker has come a long way as a blogger, with her fashion blog FatShopaholic.com being amongst the “Go-To” sites for plus size fashion.

The *Boom in the Trunk* Fatshion Meetup is a free event that will preview fall fashion from plus size brands with a live DJ, and will feature live performances including internet celebrity Samwell. With sponsors that include, Simply Be, Gisela Ramirez, eShakti, Monif C Plus Sizes, We Love Colors, Carmakoma, Jibri, and naKimuli, Re/Dress NYC, Igigi, and Beauty Bar Chicago. *Boom in the Trunk* will ignite this upcoming season’s fashion imperatives with contemporary style.

Specially invited bloggers include: Olivia of [An Olive a Day](#), Britney of [Born in Sequins](#), Christina of [Musings of a Fatshonista](#), and Jaimielee of [Hippoptamus Lee](#).

For press inquiries, more information on *Boom in the Trunk* or to learn about sponsorship opportunities please contact: Tiffany Tucker fatshopaholic@gmail.com.